



All children deserve
great childhoods
because our children
are our future.



PINWHEELS FOR PREVENTION TOOLKIT

April is National Child Abuse Prevention Month
2025 Themes are

Statewide: It Takes a Village
Nationally: Powered By Hope - Strengthened by Prevention

WHAT IS PINWHEELS FOR PREVENTION?

Pinwheels for Prevention is a national and local public awareness campaign that puts a new spin on prevention. The campaign uses community activities and public policies to prioritize prevention right from the start, making sure child abuse and neglect never occur.

Since the launch of Pinwheels for Prevention in 2008, nearly 3 million pinwheels have been distributed and all 50 states have participated in the campaign. Let's drastically increase this number in 2018 and bring wider awareness to the child abuse prevention!

PLANT A PINWHEEL GARDEN



- Plant pinwheels in the ground, planter boxes or flower pots in visible spaces around your organization.
- Host a community event and invite local families, schools or clubs to help you plant your pinwheel garden.
- Encourage the community to plant a pinwheel garden. Share with your church, local businesses, friends and neighbors.
- Join the conversation! Use [#PinwheelsforPrevention](#), [#PoweredByHope](#) and [#ItTakesAVillage](#) in your social media posts.

GET CREATIVE!



- Plant a pinwheel garden.
- Engage the schools and their students.
- Reach out to local faith-based organizations.
- Invite county agencies to participate.
- Organize a fundraiser.
- Partner in a local prevention event.
- Create a contest.
- Use Twibbon on your social media picture.
- Change your Facebook or Twitter photo using Twibbon in four easy steps.
<http://www.thecapcenter.org/admin/upload/twibbon%20instructions.pdf>
- Best of all, accessorize with pinwheels!



ACTIVITIES FOR KIDS AND FAMILIES



- Organize a play day at the local park for children and families to get to know one another.
- Invite kids to share ideas and implement them in your community.
- Start a mommy or daddy 'n kid group.
- Make a pinwheel:
<http://www.thecapcenter.org/admin/upload/make%20a%20pinwheel.pdf>
- Pinwheel coloring competition:
<http://www.thecapcenter.org/admin/upload/pinwheel%20coloring%20sheet.pdf>
- Create or share tip sheets to parents:
<http://www.thecapcenter.org/what/provide-resources/tip-sheets>

CALL TO ACTION

- **Educate:** Learn about programs and services offered in your community and what you can do to share them with families in need.
- **Participate:** Volunteer or create volunteer opportunities.
- **Advocate:** Ask your supporters to write your elected officials to ask for their support of child abuse and neglect prevention efforts in California.
- **Donate:** Make a personal contribution to your local child abuse prevention agency or organize a fundraiser.



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THANK YOU



Thank you for everything you
do to ensure the lives of
children are bright and happy.

#PoweredByHope

#ItTakesAVillage